

ReefScape

model series by TMC



Guidelines for Promoting The ReefScape Model Series by TMC

1. The kits must be described as the “ReefScape Model Series” with no reference to LEGO®.
2. The word LEGO® must not be used, other than in reference to the fact that the kits have been made in conjunction with BrightBricks, the UK’s only LEGO® Certified Professional.



General LEGO® Trademark Usage

We at the LEGO Group appreciate your help in protecting our valued trademarks. The following rules will help you use our trademarks correctly.

1. The word LEGO® and our major brand names: LEGO®, LEGO® DUPLO®, LEGO® Technic, and LEGO® MINDSTORMS® NXT, must be written in all CAPITAL letters.
2. Please use our trademarks as adjectives, not as nouns. For example, refer to our products as “LEGO® toys,” “LEGO® DUPLO® sets” or “LEGO® MINDSTORMS® NXT robots.” LEGO products should not be referred to in a generic way, such as “LEGOS” or “legos,” or as plural or possessive words like, “LEGO’s.”
3. The first time one of our registered trademarks appears in copy (especially in a headline or title), it should be accompanied by the appropriate registration symbol (either ®, if the trademark is registered in all of the countries in which it is being used, or TM, if registration is limited or pending). Registration symbols are NOT needed when writing our company names (i.e., LEGO System A/S, The LEGO Group).
4. Please do not set any of our trademarks in a special typeface or lettering so that the word takes on the appearance of a new logo or design (e.g., LEGO® toys, NOT LEGO® toys (Italics)).
5. Our trademarks that contain two or more words should never be split/separated on different lines of printed materials.
6. **Third parties are not allowed to use the LEGO logo without special permission. If there is a need to reproduce a LEGO logo, please contact your LCPM Manager. If permission to use LEGO trademarks is given, they should always be accompanied by the following legal line:**

LEGO, the LEGO logo, the Minifigure, MINDSTORMS and LEGOLAND are trademarks of the LEGO Group. © 2012 The LEGO Group. All rights reserved.